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## SPONSORSHIP LEVELS

### Love the Lake Festival and Concert Series

June 11<sup>th</sup> Concert “Beach Bash”

July 4<sup>th</sup> Concert / Fireworks

September 3 & 4, 2011

#### Presenting Sponsor - \$2,500.00

- Logo included in all print advertisement.
- Logo to appear on all flyer distribution.
  - 15,000 distributed through local Elementary Schools
  - 5,000 distributed throughout the community
- Logo included on T-shirts as “Presenting Sponsor” distributed to our vendors, sponsors & ABA volunteer workers.
- Festival Banner with your logo stating your company is a “Presenting Sponsor”.
- Sign recognition at Cauble Park with your logo stating your company is a “Presenting Sponsor”.
- Prime booth space up to 50’ in a high traffic area at the Love the Lake festival included. Tent, tables and chairs (only solicit from booth space).
- Prime booth space 10’ x 10’ at the June concert. Tent, table, chairs included (only solicit from booth space).
- Prime booth space 10’ x 10’ at the City of Acworth Fourth of July concert. Tent, table, chairs included (only solicit from booth space).
- Included in all press releases as a Presenting Sponsor.
- Recognized at our May Sponsor Luncheon (includes meal for up to four attendees).
- 4 Tables for each Concert.
- 4 Parking Passes to the Concerts.
- 4 Love the Lake Golf Shirts and 4 t-shirts.
- Exclusive (**exhibiting only**) sponsor for your industry at Love the Lake Festival, June Concert, and July 4<sup>th</sup> Concert.

#### Gold Level - \$1,500.00

- Name on Love the Lake Festival T-shirts
- Sign recognition at Cauble Park with your company name.
- Included on Festival Banner with other Gold sponsors
- Booth space will be provided up to 10 x 20 with tents, tables, and chairs.
- Sampling permitted, must be approved by festival manager
- Recognized at our May Sponsor Luncheon (includes meal for up to two attendees).
- 3 Tables for each Concert.
- 3 Parking Passes to the Concerts.
- 3 Love the Lake Golf Shirts and 3 t-shirts.

President's Level - \$1,000.00 (cash only)

- Recognized at our May Sponsor Luncheon (includes meal for up to two attendees).
- Foursome in ABA Golf Tournament – May @ Cobblestone Golf Course
- Love the Lake Festival - 10' x 10' tent, table and chairs in high traffic area – September 3 & 4 @ Cauble Park
- Taste of Acworth – 10' x 10' space
- 1 Table for each Concert.
- 1 Parking Pass to the Concerts.
- Listed on Love the Lake and Taste of Acworth T-shirts.
- Listed on Love the Lake and Taste of Acworth Rack Cards.
- 2 Love the Lake Festival T-Shirts.
- 2 Taste of Acworth T-Shirts.

Silver Level - \$750.00

- Name on Love the Lake Festival T-shirts
- Sign recognition at Cauble Park with your company name.
- Included on Festival Banner with other Silver sponsors
- Booth space will be provided up to 10 x 10 with tent, table, and chairs.
- Recognized at our May Sponsor Luncheon (includes meal for up to two attendees).
- 2 Tables for the each Concert.
- 2 Parking Passes to the Concerts.
- 2 Love the Lake Golf Shirts and 2 t-shirts.

Bronze Level - \$500.00

- Name on Love the Lake Festival T-shirts
- Included on Festival Banner with other Bronze sponsors
- Booth space will be provided up to 10 x 10 with tent, table, and chairs.
- Recognized at our May Sponsor Luncheon (includes meal for up to two attendees).
- 2 Love the Lake Golf Shirts and 2 t-shirts.

Supporting Level - \$250.00

- Name on Love the Lake Festival T-shirts
- Sign recognition at Cauble Park with your company name.
- Recognized at our May Sponsor Luncheon (includes meal for up to two attendees).
- 1 Table for each Concert.
- 1 Parking Pass to the Concerts.
- 2 Love the Lake Festival T-Shirts.

***All Sponsors are eligible to place their own flyer or promotional piece in the 2,500 festival bags that are distributed to the public by the ABA Hospitality Committee. ABA will pack the bags the week prior to the festival.***



# **2011 Love the Lake Festival and Concert Series**

June 11th - Beach Bash Concert; July 4th - Concert / Fireworks

September 3 & 4 - Love the Lake Festival

## **Sponsorship Form**

- |                           |                          |                          |                          |                          |                          |
|---------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/>  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Presenting<br>(\$2,500 +) | Gold<br>(\$1,500)        | President<br>(\$1,000)   | Silver<br>(\$750)        | Bronze<br>(\$500)        | Supporting<br>(\$250)    |

If you are interested in participating in the 2011 Love the Lake Festival and Concert Series, please fill-out this form completely and mail it to us with your payment. If you are interested in paying with a major credit card please contact our office 770-423-1330.

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

**T-Shirts/Golf Shirts (please review sponsor levels for quantities and fill in accordingly)**

Small \_\_\_\_\_ Medium \_\_\_\_\_ Large \_\_\_\_\_ X-Large \_\_\_\_\_ XX-Large \_\_\_\_\_

**Please RSVP for the Sponsor at Henry's: \_\_\_\_\_**

If you are interested in paying via credit card, please fill-out the information below or go to [acworthbusiness.org](http://acworthbusiness.org) and click on the "On-line Payment" button. Signing this contract will authorize JRM Management to charge the amount specified if your application is accepted. If you are **not** accepted, you will **not** be charged and your application will be returned.

Circle one:	VISA	MASTERCARD
Credit Card Number:	_____	Billing Zip: _____
Expiration Date:	_____ 3-digit security code (back of card): _____	Amt: _____

I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Acworth, Acworth Business Association, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2011 Love the Lake Festival & Concert Series, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **Submission of this form and payment does NOT guarantee acceptance, confirmation of acceptance will be sent. If you are not accepted your check or a refund will be made to you.**

SIGNED: \_\_\_\_\_ DATE \_\_\_\_\_